











Customer referral service

The steps of a senior housing request



MY LAST ACTION	FIRST NAME	LAST NAME	CLIENT PROGRESS
 Lease signed 	Cécile	Debois	 Lease signed at your ser
 Client profile viewed 	Robert	Beaulieu	 Contact the client now
 Lease signed 	Marie	Desormeaux	 Lease s

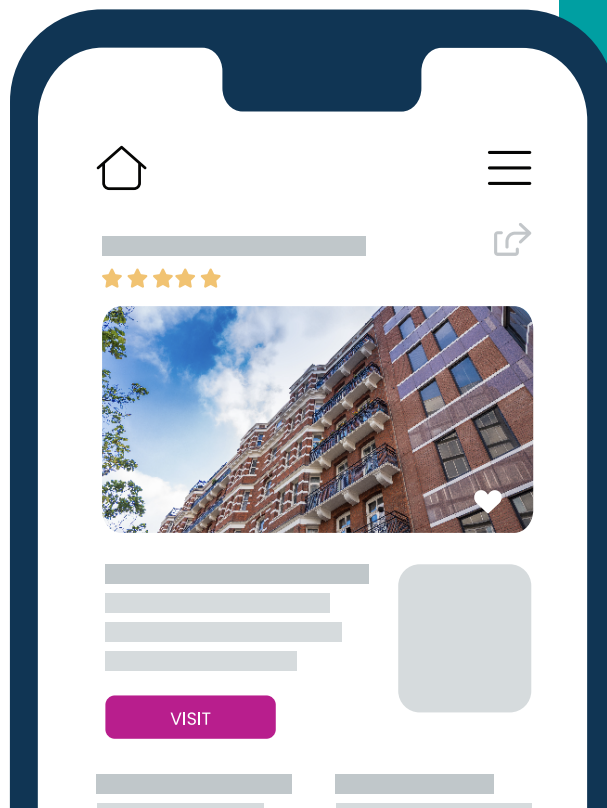


Who are we?

A senior living search platform

Bonjour Résidences is a Quebec-based company founded in 2016 that offers a search tool to help find the ideal senior living anywhere in Quebec.

Through our digital platform, seniors and their loved ones can browse all senior housing options online for free, simplifying and speeding up the process of selecting a living environment tailored to their needs.



Bonjour Résidences, your partner in client referrals

Our expertise in senior living and our innovative technological tools continuously improve our services. Bonjour Résidences refers thousands of clients to senior living across Quebec. This is why senior living managers can rely on us to enhance their occupancy rates.

The web presence of partner senior living increases their visibility and reputation among potential clients.

Bonjour Résidences refers thousands of clients to senior living across Quebec.

Client education and prequalification: The key to real opportunities

Bonjour Résidences is the leading resource for informing and educating future residents about:

- The benefits of living in a senior living
- The different types of senior living available
- Associated costs and tax credits
- The distinction between public and private senior housing
- Initial contact with the client:
 - Understanding the needs, criteria, concerns, and budget
 - Guiding them toward suitable senior living based on their profile
- Automated system to:
 - Contact multiple senior living simultaneously
 - Speed up the placement process in urgent cases

Bonjour Résidences simplifies and optimizes the search for the ideal senior living for each client, ensuring fast and tailored support.

Benefits for senior living

Save time

Bonjour Résidences helps senior living save time and energy. Our expertise and the reliability of our database on senior living environments enable the connection of potential clients with the best senior living.

Pro tips

Every month, our platform shares educational, exclusive, and high-quality content through its “Useful Resources” section. This content promotes a positive image of senior living and informs seniors and their loved ones on various relevant topics to help them.

Every month, our platform delivers educational, exclusive, and high-quality content!



Concrete and quick actions in less than 2 hours*



We search for senior living that meet the client's needs: level of autonomy, budget, expectations, and desires.



We carefully select potential living environments based on the geographic limits indicated by the senior or their loved one.



We send the client's profile to the corresponding senior living. A connection is now established!

*Applicable during business hours

A client matches your admission criteria? Receive their profile!

Accepted the received referral so the client can simultaneously access your senior living's profile and contact information.

The faster you accept, the sooner the client can view the photos, videos, and descriptions available on our platform. This is a great opportunity to stand out from your competitors!

At this stage, the client can contact you to schedule an appointment. This is your chance to impress your future client!

Pro tips

- Searching for senior living is a top priority for families and seniors when they are looking for a new living environment. That's why the speed of acceptance makes all the difference compared to other senior living.
- The market is increasingly focused on comparing and shopping for different options. Our service is neutral and allows clients to consider all available options that meet their needs, criteria, and goals, enabling them to make an informed decision.

88% of lease agreements are signed with one of the first three senior living options.

Our service is neutral and allows clients to explore all options that meet their needs.

Your future clients are in good hands

The senior housing specialist establishes a structured and efficient process to guide the client toward the best senior living. She compares various options, coordinates visits, adjusts search criteria, and carries out new searches as needed.

Our team is here to broaden the client's horizons by offering guidance or narrow them down to make the search easier. The client can now focus their efforts in the right places.

Bonjour Résidences' team of senior housing specialists works closely with senior living managers.

Benefits for senior living

Achieve your goal with reliable and tailored client profiles

The personalized and structured efforts we put into working with your future occupants allow you to receive reliable and concrete client profiles. The conversion potential is high since these clients match your admission criteria.

Pro tips

The senior housing specialists at Bonjour Résidences receive continuous training and maintain close relationships with senior living managers. Building and sustaining strong connections with senior living is a core value of our company.

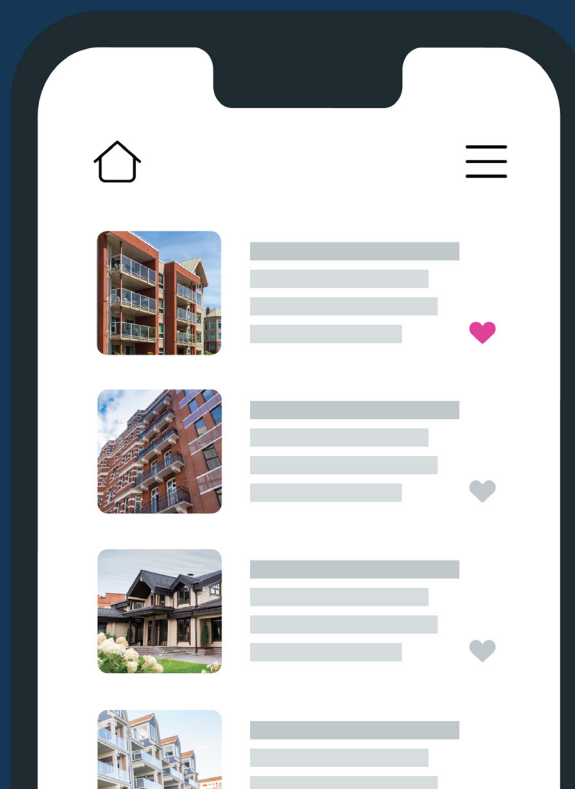
To stay informed about any changes to your senior living (services, pricing, and availability), it is essential to keep us updated. Don't hesitate to meet our senior housing specialists during their planned visits to your senior living.

A unique experience, an informed choice

At Bonjour Résidences, the assistance provided is tailored to the rhythm of the client.

Through carefully planned visits to potential living environments, follow-ups are conducted after each visit to understand the client's preferences and overall impressions.

Assuring a personalized and distinctive experience is part of our corporate DNA, enabling us to make optimal decisions for our clients. We guide them from the very start of their journey and continue supporting them throughout the entire process. Our business model also includes close follow-up calls to provide ongoing and reassuring support to families during their search.



Benefits for senior living

An opportunity to stand out

Be among the senior living that capture the hearts of clients referred by Bonjour Résidences.

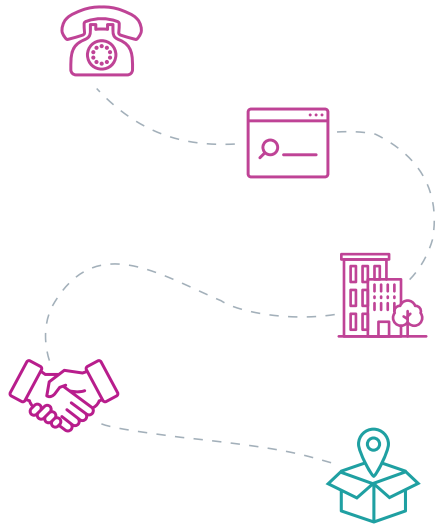
Leveraging a personalized approach, every client referred by our team represents an immense potential for your senior living. Take advantage of this opportunity to welcome someone new into your environment who meets your specific criteria and aligns with your needs.

Pro tips

**Did you know that 88%
of lease agreements
are signed with one
of the first three senior
living**

Lease signing, a new beginning

Even after the lease is signed at your senior living, we continue to provide follow-up after the moving date to ensure everything aligns for a smooth transition. Post-move client satisfaction is an integral part of our customer service approach.



Benefits for senior living

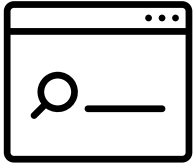
Welcome your new resident!

The client has signed their lease at your senior living. Now it's your turn to welcome them and create an unforgettable experience in their new home.

Based on the feedback we receive, we share insights with your senior living to support continuous improvement.

We share the feedback received with the senior living to support continuous improvement.

Advantages of Bonjour Résidences



Maximize your visibility

As a leader on Google, Bonjour Résidences showcases your senior living to a massive audience of 110,000 unique visitors and 310,000 monthly views. Benefit from optimal visibility to attract qualified prospects.



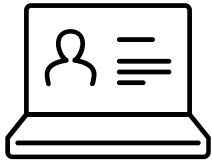
Reach your target audience directly

Bonjour Résidences connects you with your ideal audience. 70% of our users are over 45 years old, and 68% of Quebecers aged 55 and over conduct their searches online. Leverage precise demographic targeting to attract potential residents.



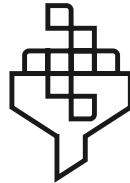
Maintain a steady flow of new prospects

With 94% of our visitors being new every day, Bonjour Résidences ensures consistent visibility to new prospects. We send you all relevant referrals to maximize your success, giving you the freedom to choose profiles that align with your availability.



Receive qualified prospects

Our newly enhanced profiles now provide even more detailed and enriched portraits. Each description has been carefully refined to include additional relevant criteria, ensuring the best possible match with the specific expectations and needs of each potential client.



Stay competitive with **BONJOUR LEAD**

Our Bonjour LEAD tool is designed to optimize your efficiency as a senior living manager. It centralizes client information, enables you to track your team's performance, and helps boost your closure rate. With up-to-date information, you can improve the quality of your follow-ups with clients.

André Nadeau



Client moved in

Manon Bla



cli



Profile (1 of 2)
Lucienne Demers (Trembl)

First name:
Lucienne

Last Name:
Demers

Gender:
Woman

Weight:
100 lbs

Daily life



Eating:
Independent



Washing:
Dependent



Urinary continence:
With assistance



Fecal continence:
Dependent

Dietary restrictions:

Due to food intolerances, it is necessary to strictly limit

Contact us for any questions



You can start receiving targeted clients today!

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We look forward to helping you quickly fill your available units



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